

March 6th, 2023

1:00pm – 4:00pm



Oregon Conservation and Recreation Fund
Advisory Committee Meeting

Virtual Meeting

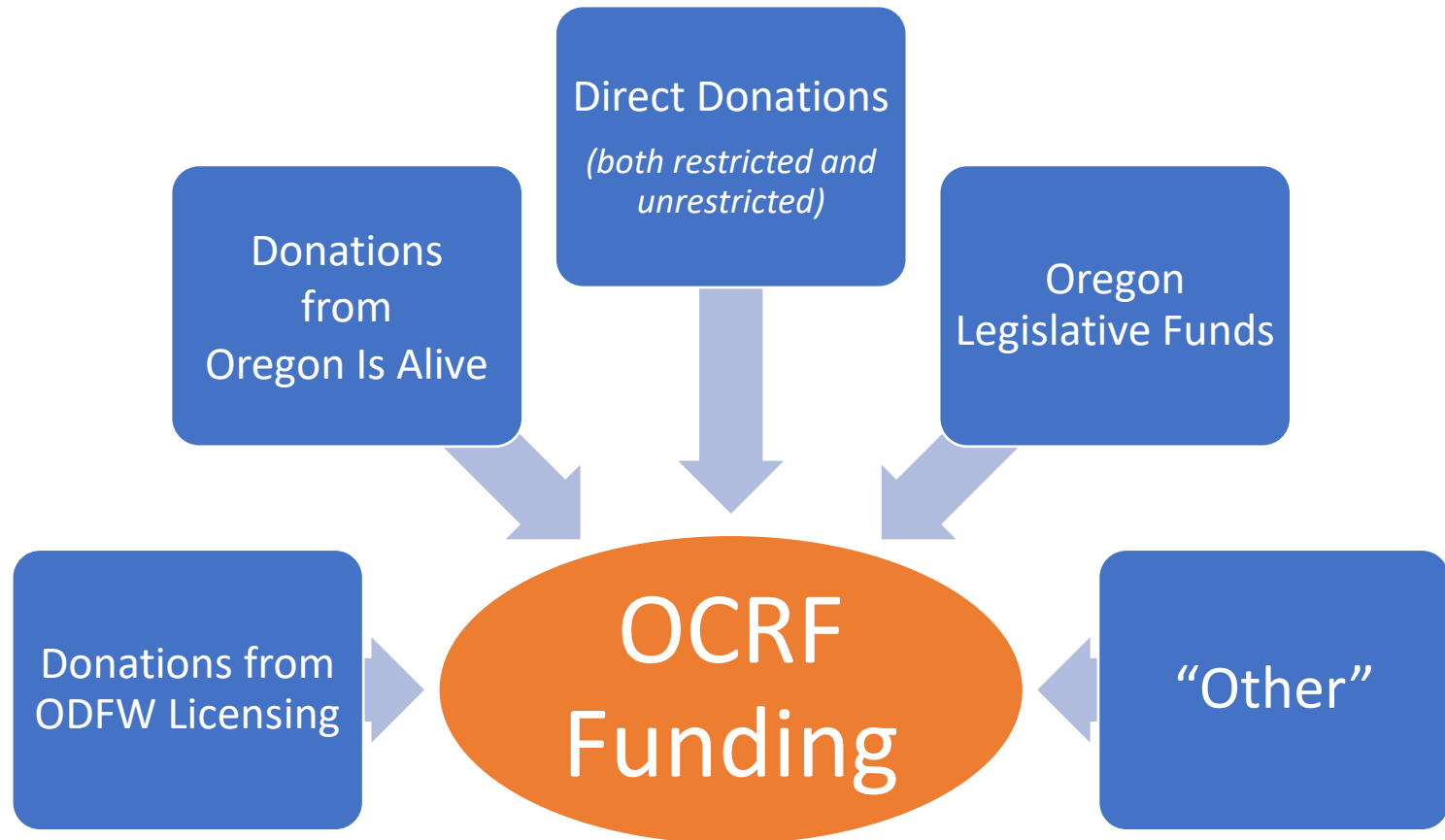


Agenda Item 1:

OCRFB Legislative Update and Budgeting

OCRF Incoming Funding

A successful example of a public and private funding, where state General Funds have been used to leverage and match private donations



OCRF Current Funding

OCRF Funding Source	Total Allocation	Remaining Balance 2023/2025
Base Program Funds <i>(Includes account interest, unrestricted donations, ELS donations, and remaining funds from 2021 E-Board 1:1 match release)</i>	~ \$1.8M	~ \$150,000
ARPA Funds <i>(HB 5006, 2021)</i>	\$1M	\$0 <i>(Funds were allocated in the Dec 2021/Jan 2022 RFP)</i>
Drought Package <i>(HB5202, 2022)</i>	\$5M	~ \$3.6M <i>(Funds have been used for special project requests and the Aug/Oct 2022 RFP)</i>

Other Sources of OCRF Funds:

Oregon Is Alive account (held by Oregon Wildlife Foundation) = ~ \$60,000

Fishhawk Lake Funds (held by Oregon Wildlife Foundation) = ~ \$900,000

OCRF Proposed Spending Plan

Expenditure from now to June 2023:

Winter 2023 RFP = ~ \$1M

[proposed to come from Drought Funds]

Current Special Project Request = \$137,151 for Beaver Communications

[proposed to come from Drought Funds]

Expenditures 2023/2025:

Coordinator Salary and S&S = \$267,131

[proposed to come from Base Program and other available sources as needed]

Subsequent Granting = ~ 2.5M

[proposed to come from Drought Funds]

Agenda Item 2:

Review and Approve Meeting Minutes

(February 6th 2022)

Draft Motion Templates re: Minutes

I move to approve the February 6th, 2023 meeting minutes with the continued authority to correct spelling, grammar, and punctuation.

I move to approve the February 6th, 2023 meeting minutes with the addition/correction/ deletion of _____ on page ____, line _____, and continued authority to correct spelling, grammar, and punctuation.

Agenda Item 3:
OCRIF Communications

OCRF Ongoing Communications

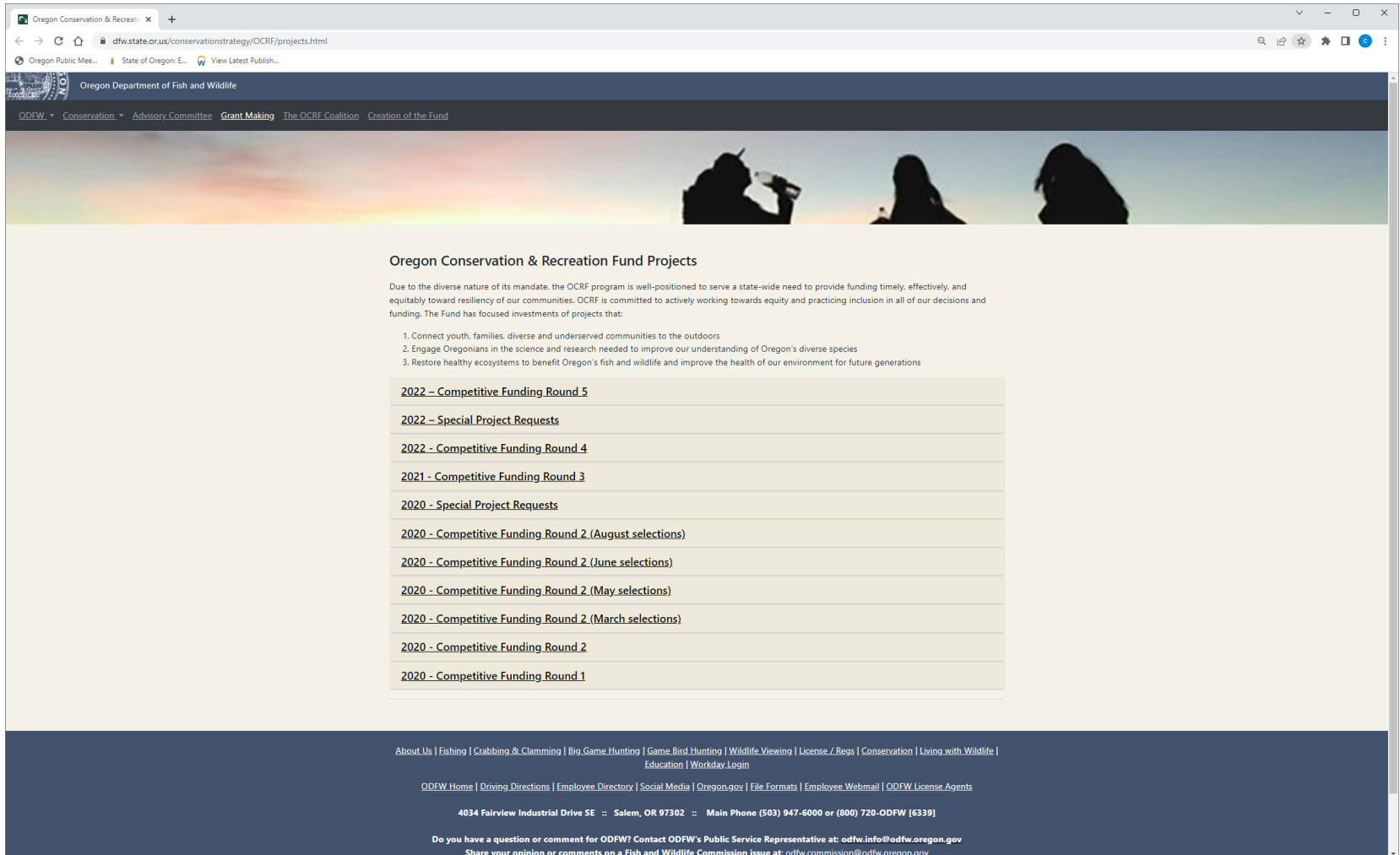
Communications Subgroup
Met on January 30th

Communications Subgroup
Next Meeting will be March 10th

- “Nature of Oregon” day paperwork submitted
 - *Waiting to hear back from the Governors Office on timeline and process.*
- OCRF ODFW Instagram takeover started today!
 - *5-day takeover highlighting 4 projects and awareness of the RFP informational on March 10th at 1pm.*
- Project Video Projects
 - ODFW has committed to making three project spotlight videos for work in the East Region - Final logistics TBD
 - Oregon Zoo will be making three new project spotlight videos for projects recently cofounded.

ODFW Website Updates

New project page NOW LIVE!



The screenshot shows a web browser window displaying the Oregon Department of Fish and Wildlife website. The address bar shows the URL: [dfw.state.or.us/conservationstrategy/OCRF/projects.html](https://www.dfw.state.or.us/conservationstrategy/OCRF/projects.html). The page features a navigation menu with links for Conservation, Advisory Committee, Grant Making, The OCRF Coalition, and Creation of the Fund. A banner image shows silhouettes of people outdoors. The main content area is titled "Oregon Conservation & Recreation Fund Projects" and includes a paragraph about the program's mission and a list of three focus areas. Below this is a list of project funding rounds from 2020 to 2022, including competitive funding rounds and special project requests. The footer contains various links, contact information, and a public service representative contact.

Oregon Conservation & Recreation Fund Projects

Due to the diverse nature of its mandate, the OCRF program is well-positioned to serve a state-wide need to provide funding timely, effectively, and equitably toward resiliency of our communities. OCRF is committed to actively working towards equity and practicing inclusion in all of our decisions and funding. The Fund has focused investments of projects that:

1. Connect youth, families, diverse and underserved communities to the outdoors
2. Engage Oregonians in the science and research needed to improve our understanding of Oregon's diverse species
3. Restore healthy ecosystems to benefit Oregon's fish and wildlife and improve the health of our environment for future generations

- [2022 – Competitive Funding Round 5](#)
- [2022 – Special Project Requests](#)
- [2022 – Competitive Funding Round 4](#)
- [2021 – Competitive Funding Round 3](#)
- [2020 – Special Project Requests](#)
- [2020 – Competitive Funding Round 2 \(August selections\)](#)
- [2020 – Competitive Funding Round 2 \(June selections\)](#)
- [2020 – Competitive Funding Round 2 \(May selections\)](#)
- [2020 – Competitive Funding Round 2 \(March selections\)](#)
- [2020 – Competitive Funding Round 2](#)
- [2020 – Competitive Funding Round 1](#)

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[ODFW Home](#) | [Driving Directions](#) | [Employee Directory](#) | [Social Media](#) | [Oregon.gov](#) | [File Formats](#) | [Employee Webmail](#) | [ODFW License Agents](#)

4034 Fairview Industrial Drive SE :: Salem, OR 97302 :: Main Phone (503) 947-6000 or (800) 720-ODFW (6339)

Do you have a question or comment for ODFW? Contact ODFW's Public Service Representative at: odfw.info@odfw.oregon.gov
Share your opinion or comments on a Fish and Wildlife Commission issue at: odfw.commission@odfw.oregon.gov

<https://www.dfw.state.or.us/conservationstrategy/OCRF/projects.html>

2023 Outreach Document



Oregon Conservation and Recreation Fund

Supporting projects that help implement the Oregon Conservation Strategy and create new opportunities for wildlife watching, urban conservation, and other wildlife-associated recreation.

The Oregon Conservation and Recreation Fund (OCRF) has flourished within the Oregon Department of Fish and Wildlife since its creation by the Oregon Legislature in 2019. The OCRF is well-positioned to continue to serve statewide conservation and recreation needs by providing funding timely, effectively, and equitably. Moving forward, the OCRF will continue to invest in community-led projects that connect Oregonians to the natural world and increase equity for underserved communities of humans, plants, and animals.

			
115 PROJECTS	\$3 million AWARDED	94 ORGANIZATIONS	\$1.3 million DONATED
supported across Oregon's 8 Ecoregions	statewide with an average of \$30,000 per project	received funding and developed over 200 Project Collaborations	has been used to leverage the State General Fund



CONNECTING
youth, families, diverse and underserved communities with the outdoors



ENGAGING
Oregonians in the science and research needed to improve our understanding of Oregon's diverse species



GROWING
healthy ecosystems to benefit Oregon's fish and wildlife and improve the health of our environment for future generations




Learn more about the OCRF coalition of partner organizations and businesses that work to implement the Oregon Conservation Strategy and connect people with the outdoors.



<https://www.dfw.state.or.us/conservationstrategy/OCRF/>



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<https://www.dfw.state.or.us/conservationstrategy/OCRF/>

“Conservation” Focused Version

“Recreation” Focused Version

2023 Outreach Document

Oregon's Future Belongs to All

Your support for conserving wildlife, habitat, and connecting people with nature shows that Oregonians care about preserving the wildlife and natural spaces that makes Oregon so special.






Northwestern Pond Turtle Life History and Habitat Study

Mosier- Oregon ODFW Lead Partnership to Survey Reptiles

"Funding from the OCRF has enabled us and local partners to continue and expand our northwestern pond turtle monitoring efforts. In the last year we have learned a great deal about movements and upland habitat use from our purchase of telemetry transmitters. This has been especially relevant because of the development pressures in the Mosier area and has helped us provide more informed comments to county planning."

-Andrew Meyers, Field Biologist, Oregon Department of Fish and Wildlife

The Trumpeter Swan Society

Harney County-Oregon Trumpeter Swan Research and Education

"OCRF funding has allowed us to expand our ongoing study in partnership with Oregon Dept. of Fish and Wildlife to research the origins and annual movements of Trumpeter Swans migrating through eastern Oregon. The funding allowed us to purchase a total of 13 collars for the study which will greatly expand knowledge of their ecology which will improve Flyway management of Trumpeter Swans and which we will share with the public."

-Gary Ivey

Source One Serenity

Roseburg- Oregon Based Nonprofit for Veterans Focused on Trail Stewardship

"Our work in the Umpqua National Forest is an opportunity for veterans to connect with the community and break isolation. This work became even more urgent because we are working along the most popular long-distance trail which has sustained major damage due to wildfires. Our trail work on public lands addresses some of the major challenges the veteran population faces such as PTSD, depression, and suicide that are attributed to a lack of purpose. Our OCRF-funded project, in the Boulder Creek Wilderness area, has positively impacted the lives of the participants. This is what a post-9/11 veteran has opened up and shared: "...raising my son and being a part of this project are the only two things that have kept me from taking my life over the past 1 1/2 years. I've contemplated it numerous times but couldn't ever admit it, until now."

-Elena Lininger, Co-Founder



Anyone Can Be a Conservationist

"Conservation" Focused Version

Oregon's Future Belongs to All

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People of Color Outdoors

Portland- Metro Based Nonprofit with Nature Focused Programing Statewide

"When we went to Camp Westwind, it was more than an overnight camp to me. It was a full circle moment for me. I went there for the first time as a child. A camp representative literally knocked on our door, trying to find Black girls to go to camp and integrate it. A lot of people were afraid to send their children, but I really wanted to go though I had no idea of what to expect. That experience changed my life and cemented my love of nature. Decades later, I returned with 69 other BIPOC individuals and shared the Westwind experience with them, because of a grant from OCRF. That weekend was magical, educational, and created memories for all of us. Thank you for investing in the BIPOC community!"

-Pamela Slaughter, Executive Director

Plover Patrol Program: Portland Audubon

Coastal Volunteer Initiative to Recover the Threatened Western Snowy Plover

"The support from OCRF has really helped our ability to develop a robust community science program. We've recruited and trained dozens of interested members of the public to contribute important data that is informing conservation and management efforts of this imperiled species. This collaboration allowed volunteers to locate and protect the nests of over 60 nesting Snowy Plovers throughout the North Coast this past year."

-Allison Anholt, Coastal Community Science Biologist

Oregon Natural Desert Association

South Fork Crooked River - Community Driven Restoration Work

"OCRF Funding quite frankly makes the difference between these projects happening or not happening. OCRF funding has been the "seed" for attracting additional grants and for allowing us to do some more "daring" projects which have provided important "proof of concept" results. For example, our OCRF-funded, beaver habitat restoration work, on a mile-long reach of the South Fork Crooked River has helped change the dialog around management and restoration in the watershed: leading to projects and improvements with the potential to benefit nearly 20 adjacent miles of the river. OCRF Funding provided trees and machinery, but this project goes to show that if you work it right, sometimes when you plant a tree, it grows into something more."

-Jefferson Jacobs



Anyone Can Be a Conservationist

"Recreation" Focused Version

2023 Outreach Map

New project map getting updates!

OREGON CONSERVATION STRATEGY ECOREGIONS MAP



HOW DOES IT WORK?

Oregon Conservation & Recreation Fund supports projects that help implement the Oregon Conservation Strategy and connect people with the outdoors.

Your support for conserving wildlife, habitat, and connecting people with nature shows that Oregonians care about preserving the wildlife and natural spaces that make Oregon so special.



Learn more about these projects and project leaders at oregonisalive.org or scan QR code above.

Will reflect current 115 projects funded to date across the state

Agenda Item 4:

Break

(Please be back in 5min)

Agenda Item 5:
Public Comment

Agenda Item 6a:

***Additional Funding Allowance for Insurance –
August/October 2022 RFP***

“New” – Insurance Guidelines

General Activity Insurance Requirements General activity insurance requirements apply to all grantees. Grantees must ensure all contractors and consultants hired under these projects will also carry the minimum insurance types and amounts.

Specialized Activity Insurance Requirements Some projects carry a greater risk to the organization, organization’s employees, volunteers, and the community. For projects in which the grantee is performing specialized activities, grantees will be required to meet the minimum General Insurance requirements plus any required specialized insurance shown below.

- **Boat:** Transporting people on lakes, rivers, streams, or ocean in motorized boats.
- **Supervising minors, other clients:** Having any kind of custodial care of minors or others in custodial care of the state. Example: Activities for unaccompanied minors.
- **Transporting 15+ people:** Transport of 15+ passengers in a bus/van per vehicle.
- **Pesticides or herbicides:** Applying pesticides or herbicides.

Draft Motion Templates re: *Insurance Funding*

I move that the Committee recommends expenditure of up to \$8,000 to support insurance requirements for selected projects from the Aug/Oct 2022 Funded grants for consideration by the Commission.

The Department is instructed to use these funds to support selected projects who request additional financial assistance in order to reach required insurance levels required for contracting. The Department will use their discretion to determine which projects receive additional support based requesting applicant description of their needs.

Agenda Item 6b:

OCRIF Winter 2023 Grant RFP

Now Open – Winter 2023 Call for Proposals

The Oregon Conservation and Recreation Advisory Committee is pleased to announce an upcoming opportunity for funding for conservation and recreation projects in 2023.

- **The Winter 2023 Request for Proposals is a two-part application processes - an online questionnaire and emailed written project proposal.**
- Grant applications accepted for approximately 60 days, closed on March 27th 2023.
- The maximum allowable grant request per institution and/or organization will be \$50,000.
- Any public or private non-profit organization may request funds. Private non-profit organizations must have tax-exempt status under the IRS Code Section 501(c)(3).
- A newly required cap on institutional/organizational indirect overhead rates at 20% of the requested project budget.
- Updated project insurance guidelines - please read carefully!

Interested Applicants should visit:

<https://www.dfw.state.or.us/conservationstrategy/OCRF/grants.asp>

Now Open – Winter 2023 Call for Proposals

The screenshot shows a web browser window displaying the Oregon Department of Fish and Wildlife (ODFW) website. The browser's address bar shows the URL <https://www.dfw.state.or.us/conservationstrategy/OCRF/grants.asp>. The website header includes the ODFW logo and navigation links such as 'BUY License', 'Online Services', 'ODFW News', 'Fish Division', 'Wildlife Division', and 'Habitat Division'. The main content area features a large image of swans on water. Below the image, a banner reads 'CONSERVATION Native fish, wildlife and their habitat'. The central text area is titled '**** Now Open – Winter 2023 Call for Proposals ****' and contains the following information:

The Oregon Conservation and Recreation Advisory Committee is pleased to announce an upcoming opportunity for funding for conservation and recreation projects in 2023.

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- A newly required cap on institutional/organizational indirect overhead rates at 20% of the requested project budget.
- Updated [project insurance guidelines](#).

This application period opened January 30th, 2023, and will remain open until March 27th 2023. Please make sure you complete both parts of the Winter 2023 funding application before 11:59pm on March 27th, 2023.

The Oregon Conservation and Recreation Fund (OCRF) encourages the submission of all project proposals that meet the Fund's larger missions and aims (as defined within the Program's Expenditure Framework). However, projects that have a clear nexus with drought, wildfires, and aquatic resilience will be prioritized for funding in the Winter 2023 Request for Proposals. The OCRF Advisory Committee encourages all applicants to explain how/it project relates to "resilient" and how their proposed projects may address State needs for planning, research, education, and actions around drought, wildfires, and aquatic resilience.

HOW THE COMMITTEE WILL EVALUATE PROPOSALS

The OCRF Advisory Committee has recently adopted updated [scoring criteria document](#) that will be used to evaluate proposals. These criteria are in alignment with the OCRF Advisory Committee Expenditure framework and are outlined below.

- **Clarity of the proposal** – well presented, organized and with clear deliverables. Clear budget.
- **Cost efficiency of the proposed actions** – the Committee seeks projects that maximize the use of funds to achieve the stated outcomes and will consider the reasonable application of administrative costs. **The OCRF Advisory Board has recently altered a 20% rate cap on indirect/administrative fees that can be applied to application budgets.**
- **Timeliness and/or have the necessary approvals in place** – the Committee seeks projects that will be implemented quickly
- **Outdoor Equity** – How well projects engage Oregonians in the solution for a key conservation issue or in recreational opportunities that reach out to and engage people who have not participated in the past because of language barriers, financial barriers, access barriers, etc.
- **Impact or scale of the proposed actions** – the Committee seeks projects that have high impact on participating individuals or the target species or habitat.
- **Proven track record of applicant to achieve stated outcomes**
- **Appropriate partnership and demonstration of partner investment** – project engages a variety of partners and shows commitment from participants and is clear about what each partner has committed to the project
- **Measurability** – the applicant has identified the ability to quantify the results of the project
- **Project outcomes align with OCRF Program Priorities identified in the Expenditure Framework and are consistent with the Oregon Conservation Strategy**
 - Address the types of diversity identified in the Portfolio Matrix (see below section)
 - Integration/interdependency between conservation and recreation
 - Connection to ODFW needs, missions, and recommendations
 - "High-priority" Areas

For more information, please see the official [scoring criteria document](#).

Expenditure Portfolio

The OCRF Advisory Committee seeks to make multiple, diverse expenditures. The below list is an informal characterization of the metrics the OCRF Advisory Committee will consider to ensure that the suite of projects they select are diverse enough to represent the breadth of work the Committee can support.

- Diverse geography (inland/west, north/south, urban/rural, OCS ecoregions)
- Diverse taxonomically (fish, reptiles, amphibians, birds, mammals, invertebrates)
- Diverse representation of program priorities (see Expenditure Framework)
- Diverse partners engaged & included in the overall portfolio
- Directly engages Oregonians in the solution to a key conservation issue or in recreational opportunities that reach out to and engage people who have not participated in the past because of language barriers, financial barriers, access barriers, etc.

For more information, please review the [Conservation & Recreation Advisory Committee's Expenditure Framework](#).

[View the February 17 Webinar on YouTube](#)

Informational webinars will be held to answer any application questions on February 17th at 1:00pm and March 10th at 1:00pm.

Winter 2023 Call for Proposals - Informational Webinar
Feb 17, 2023 01:00 PM Pacific Time (US and Canada)
Mar 10, 2023 01:00 PM Pacific Time (US and Canada)
Meeting ID: 161 251 1418
Invite Link <https://www.zoomjoyn.com/j/1612511418>

Resources

- [Winter 2023 - OCRF Project Proposal/Online Questionnaire](#)
- [February 17 Webinar Presentation](#)

2023 OCRF Contracting Informational


Online webinar from ODFW staff describing the process of receiving a contract for awarded projects.

Interested Applicants should visit:

<https://www.dfw.state.or.us/conservationstrategy/OCRF/grants.asp>

Now Open – Winter 2023 Call for Proposals

- The Winter 2023 Request for Proposals is a two-part application processes - an online questionnaire and emailed written project proposal.



Oregon Conservation and Recreation Fund
Winter 2023 Request for Proposals

Written Project Proposal Form

Thank you for your interest in applying for a grant from the Oregon Conservation and Recreation Fund (OCRF). The Winter 2023 Request for Proposals is a two-part application processes - an [online questionnaire](#) and emailed project proposal.

This application period opened January 30th, 2023, and will remain open until March 27th 2023. Please make sure you complete both parts of the Winter 2023 funding application before 11:59pm on March 27th, 2023.

Please follow ALL instructions within this written project proposal form. Failure to follow instruction could result in your proposal being disqualified for funding by the Program Coordinator. Each section has a series of questions, page limits, and word limits. Text font should be standard and legible (e.g., Ariel, Times New Roman, Calibri) and no smaller than size 11. Page format should be standard with 1" margins and no less than 1.0 line spacing (i.e., standard single spacing). Additional attachments are not allowed to be submitted as part of the project proposal. However, photos, graphs, or other materials can be included in a section as long as page limits of that section are not exceeded by the visual media[s] addition.

Once completed, the written project proposal can be emailed as a word document or as a PDF to odfw.ocrf@odfw.oregon.gov before 11:59pm on March 27th, 2023.

Page 1 of 6

Winter 2023 - OCRF Project Proposal Online Questionnaire

Thanks for your interest in applying for a grant from the Oregon Conservation and Recreation Fund (OCRF). This application period opened January 30th 2023 and will remain open until March 27th 2023.

The Winter 2023 Request for Proposals is a two part application processes - an online questionnaire and emailed project proposal. Please make sure you complete both parts of the application before 11:59pm on March 27th 2023.

More information, including information on the Conservation and Recreation Advisory Committee's program priorities, available funds, and guidelines for preparing your application are available online here:
<https://www.dfw.state.or.us/conservationstrategy/OCRF/committee.asp>.

Questions can be referred to the Fund Coordinator Dr. Charlotte Whitefield at the Department of Fish and Wildlife via email: odfw.ocrf@odfw.oregon.gov or by phone: 541-961-8421.

charlotte.m.regulawhitefield@state.or.us [Switch account](#)

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Email *

Your email

Next Page 1 of 8 [Clear form](#)

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Interested Applicants should visit:

<https://www.dfw.state.or.us/conservationstrategy/OCRF/grants.asp>

OCRF RFP Timeline - Winter 2023

Request for Proposals (RFP) – Opened January 30th, 2023

1st Informational Session – February 17th, 2023

(Recording posted on website)

2nd Informational Session – March 10th, 2023

Will be similar format to previous informational

Week of Reminder of grant closure – March 20th, 2023

Request for Proposals (RFP) – Closes March 27th, 2023

Technical Review Period – March 29th, 2023, to May 1st, 2023

OCRF Advisory Committee Review Period – May 5th to June 1st, 2023

OCRF Advisory Committee Recommendations – June 5th, 2023

ODFW Commission Voting – June 16th, 2023

Release of funds following contracting process – August 2023

Agenda Item 7:

Special Project Presentation: *Let's talk about beavers: Using social science to reduce conflict and enable coexistence in a changing climate*

Dr. Megan Jones and Adrienne Averett

Draft Motion Templates re: *Special Project Request*

I move that the Committee recommends expenditure \$137,515 on the special project request “*Let’s talk about beavers: Using social science to reduce conflict and enable coexistence in a changing climate*” for consideration by the Commission.

Agenda Item 8:
Meeting Wrap-up